



News Release

PRESS OFFICE

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Contact: Rachael Stanton (315) 471-9393 x 244
rachael.stanton@sba.gov

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Rocklein Physical Therapy, PLLC Wins SBA Small Business Excellence Award

DELMAR- Local business Rocklein Physical Therapy, PLLC (www.rockleinphysicaltherapy.com) was honored last Monday with an SBA Small Business Excellence Award at the Desmond Hotel in Albany. The U.S. Small Business Administration and the New York Business Development Corporation (NYBDC) hosted the 13th annual luncheon to recognize the achievements of local small businesses. Pioneer Bank nominated Rocklein Physical Therapy, PLLC for the award.

Bradley and Michelle Rocklein founded Rocklein Physical Therapy in 2010 to provide a higher level of quality physical therapy care for the residents of Delmar and the surrounding communities of Bethlehem and Albany. The practice specializes in the treatment of musculoskeletal conditions including neck and back pain, sprains and strains, and pre-operative and post-operative care when surgery is indicated. Bradley and Michelle pride themselves on superb customer service and personal attention, providing unrushed one-on-one care, allowing them to gain an in-depth understanding of their patients' needs.

“We had a vision for physical therapy. Healthcare is changing and we think it’s really important to deliver a high-quality service. I’d like to thank everyone at Pioneer Bank, SBA, NYBDC for seeing something in us and securing our financing,” Bradley Rocklein said as he accepted the Excellence Award in front of 260 luncheon attendees.

Small businesses are selected for the Excellence Awards based on their company’s longevity, innovation, sales growth, increased employment, ability to overcome adversity or community contributions.

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Photo caption: From left: Bernard J. Paprocki, SBA Syracuse district director, Bradley Rocklein, owner of Rocklein Physical Therapy, PLLC, Michelle Rocklein, owner of Rocklein Physical Therapy, PLLC and David Farstaad, Pioneer Bank business banking officer.